## Chris Alexandre GuestRevu Founder and CEO

Chris Alexandre is the CEO and Founder of GuestRevu. Chris is a seasoned entrepreneur and has been creating, nurturing and leading businesses in the tech industry in Africa, the UK, the US and Europe for over 20 years. He is passionate about the hospitality industry and the benefits that tech can deliver to these businesses.

## **About GuestRevu:**

GuestRevu help's hotels, groups, tour operators and activities worldwide collect the guest data they need to optimise their guest experience, the running of their businesses and, ultimately, to drive revenue. Listen to, learn and earn from your guests using GuestRevu's online surveys and reputation management solutions, quickly and easily. A proudly South African company, GuestRevu is one of only three TripAdvisor Platinum Review Collection Partners globally. For more information, please visit <a href="https://www.guestrevu.com">www.guestrevu.com</a>